

Functional Area Approach

Ministry of the Interior of Lithuania
Tauragė district municipality

2020-02-20

Vilnius



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2014-2020 - lessons learned

- Improving public infrastructure did not necessarily mean improving the living environment;
- Locally led initiatives for regional economic development were clearly lacking. „One size fits all“ principle did not help to reduce regional disparities and address the underlying causes of out-migration;
- Incoherent supply for different modes of travel clearly diminished the benefits of investment for wider functional areas.
- Possibility to cooperate capacities of various innovation actors (universities, business development organisations, regional institutions, municipalities) was not utilized;
- Urban and economic aspects of development must go hand in hand;
- Regional institutions should be responsible for the comparative advantage of regions (regional specialization), in the same way that national institutions shape the comparative advantage of countries;

Post 2020 policy changes

- New Comprehensive Plan – compact city and cooperating cities concepts;
- Proactive measures at regional level: addressing low economic activity, long - term and structural unemployment, shortage of high-paid jobs;
- Functional area as a planning principle;
- Accessibility as critical factor.

New generation of regional development plans (regional ITI-s)

- Making use of industrial agglomeration, bio-, circular-, digital, social, grey economy, feminist etc. perspectives (regional specialization);
- Not only a targeted investment support, but also a combination of workplace, household, institutional and community arrangements at local and regional level;
- Not limited to administrative boundaries
- **Tested by pilot initiatives (Tauragė+; Šalčininkai+)**



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TAURAGĖ+



Kuriame
Lietuvos ateitį

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TAURAGĖ+ FUNCTIONAL AREA



MUNICIPALITIES

4 municipalities (93 695 inh.):

Tauragė District Municipality (38 290 inh.)

Jurbarkas District Municipality (25 452 inh.)

Šilalė District Municipality (22 410 inh.)

Pagėgiai Municipality (7 543 inh.)

PARTICIPATION IN PILOT INITIATIVE – PRINCIPLES

Agreement on regional specialization – basis for further discussions

Baseline – to cooperate not to compete

Open process – everyone can take part at any stage

Shared leadership between municipalities

Visibility of the process by various means

STARTING POINT - KEY PROBLEMS AND PRIORITIES

COMMON PROBLEMS

TOLIMOJO SUSISIEKIMO MARŠRUTAI		VIETINIO SUSISIEKIMO MARŠRUTAI	
Šilutė - Tauragė (12:30)	Šilutė - Tauragė (14:30)	Šilutė - Tauragė (15:30)	Šilutė - Tauragė (17:30)
Šilutė - Tauragė (18:30)	Šilutė - Tauragė (20:30)	Šilutė - Tauragė (21:30)	Šilutė - Tauragė (23:30)
Šilutė - Tauragė (06:00)	Šilutė - Tauragė (08:00)	Šilutė - Tauragė (10:00)	Šilutė - Tauragė (12:00)
Šilutė - Tauragė (14:00)	Šilutė - Tauragė (16:00)	Šilutė - Tauragė (18:00)	Šilutė - Tauragė (20:00)
Šilutė - Tauragė (22:00)	Šilutė - Tauragė (24:00)	Šilutė - Tauragė (01:00)	Šilutė - Tauragė (03:00)
Šilutė - Tauragė (05:00)	Šilutė - Tauragė (07:00)	Šilutė - Tauragė (09:00)	Šilutė - Tauragė (11:00)
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- Low investment attractiveness and low-paid workforce
- Public transport system that does not provide access to jobs and services
- Failure to ensure sufficient quality of public services
- Declining and aging population
- Unsustainable (technically, financially, environmentally) water management system in small towns and villages
- Untapped potential for tourism in the region

COMMON PRIORITIES



- Increasing investment attractiveness and promoting business development
- Promoting sustainable mobility
- Ensuring the quality of public services and increasing attractiveness of the region as a place to work and live
- Increasing sustainability of water supply and sewage disposal systems in small towns and villages
- Increasing tourism attractiveness



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WORK IN PROGRESS



DONE

Several rounds of meetings and regional events were held
Problems identified and potential assessed
Draft strategy on three priorities (investments attraction, mobility and public services) elaborated and short-term actions have been agreed
Agreement reached on establishment of joint entity responsible for public transport, investment attraction, business support and tourism promotion

DOING

Further elaboration of the strategy - discussions, refining priorities, long-term actions plan and model of implementation for the strategy
Finalizing the description and approval of the priorities
Preparation for implementation of short-term actions



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AGREED JOINT ACTIONS – EXAMPLES



PROMOTING SUSTAINABLE MOBILITY
Creation of joint regional public transport system – establishment of joint operating entity, e-ticket and route planning systems, adaptation of bus stations for multimodal travel (P+R, B+R), developing incentives to residents and business to use public transport, transition to electric transport (buses, charging stations).

Linking infrastructure – bikeways, pathways, missing asphalt roads links (for public transport and connections between municipalities)

INCREASING INVESTMENT ATTRACTIVENESS AND PROMOTING BUSINESS DEVELOPMENT

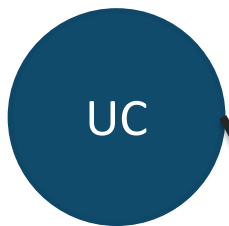
Development of missing infrastructure in urban industrial areas, construction of by-pass of Tauragė city - linking industrial area to TEN-T road network

Promotion of region as attractive place for investments

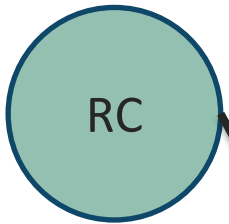
Creation of joint SME support system of municipalities

Targets for target territories

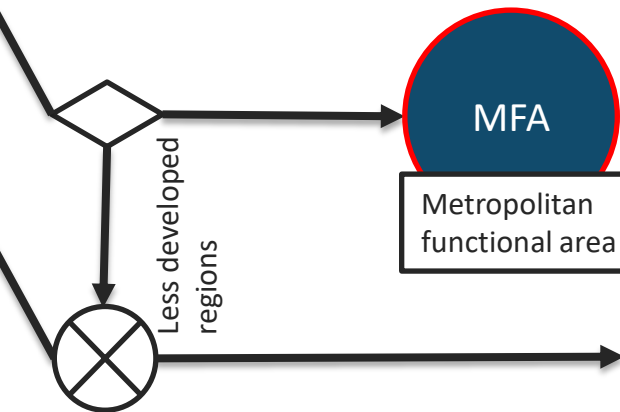
Urban clusters (cities)
(Vilnius, Kaunas,
Klaipėda, Šiauliai)



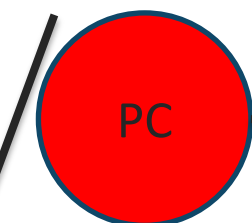
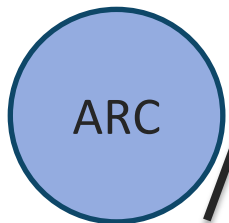
Urban clusters (towns)
(Telšiai-Plungė)



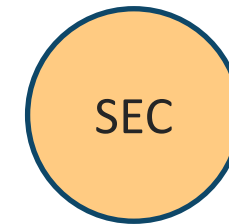
Regional centres (cities:
Panevėžys, Alytus; towns:
Marijampolė, Utena,
Tauragė, Mažeikiai,
Ukmergė)



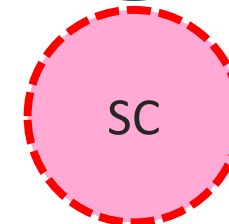
Additional regional centres
defined by national urban
policy (Comprehensive
plan): Biržai, Rokiškis) and
(or) centres of peripheral
areas: Visaginas,
Šalčininkai, Raseiniai,
Jurbarkas



Specialized economic
centres

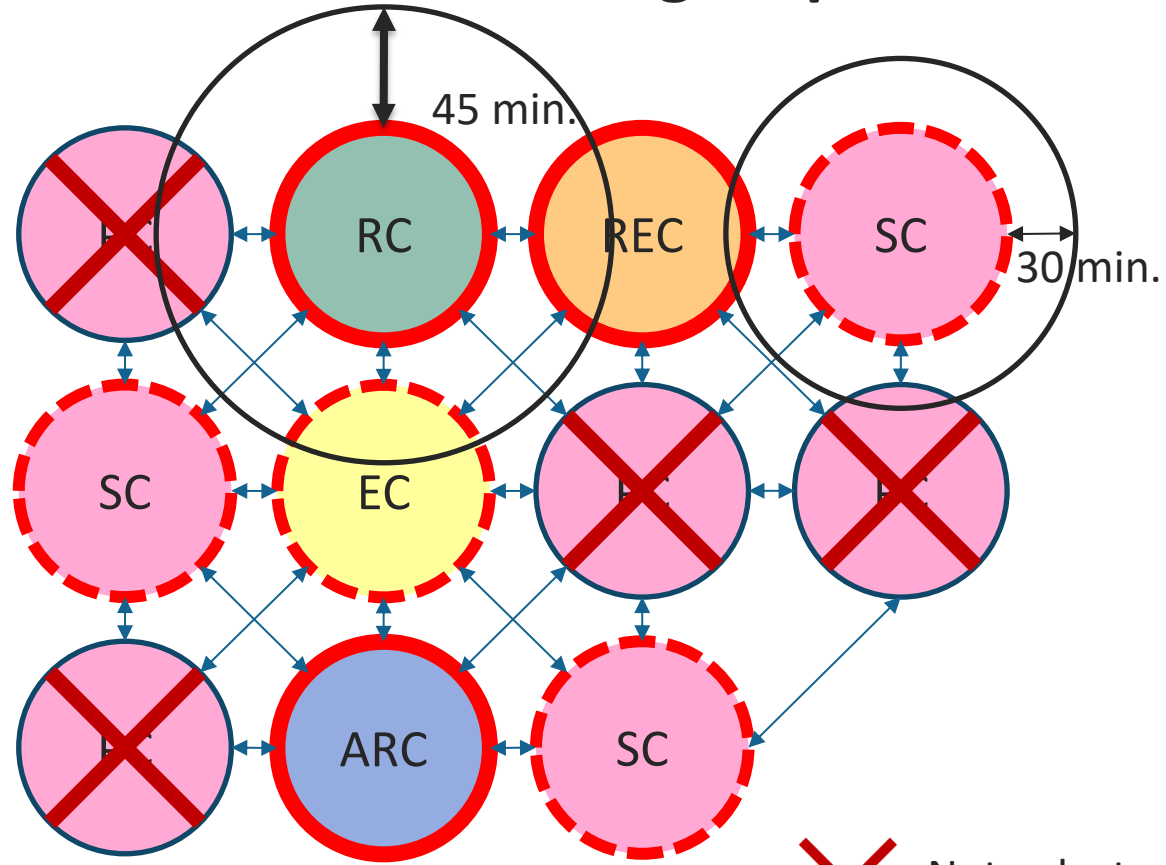


Service centres





Compact cities (urban sprawl)	Inter-regional disparities (economic)	Internal disparities (economic)	Specialization (secondary topics)	Regional services/consolidation
+				+
	+			+
		+		+
			+	+
				+


Functional area setting = optimization of centers and catchment areas



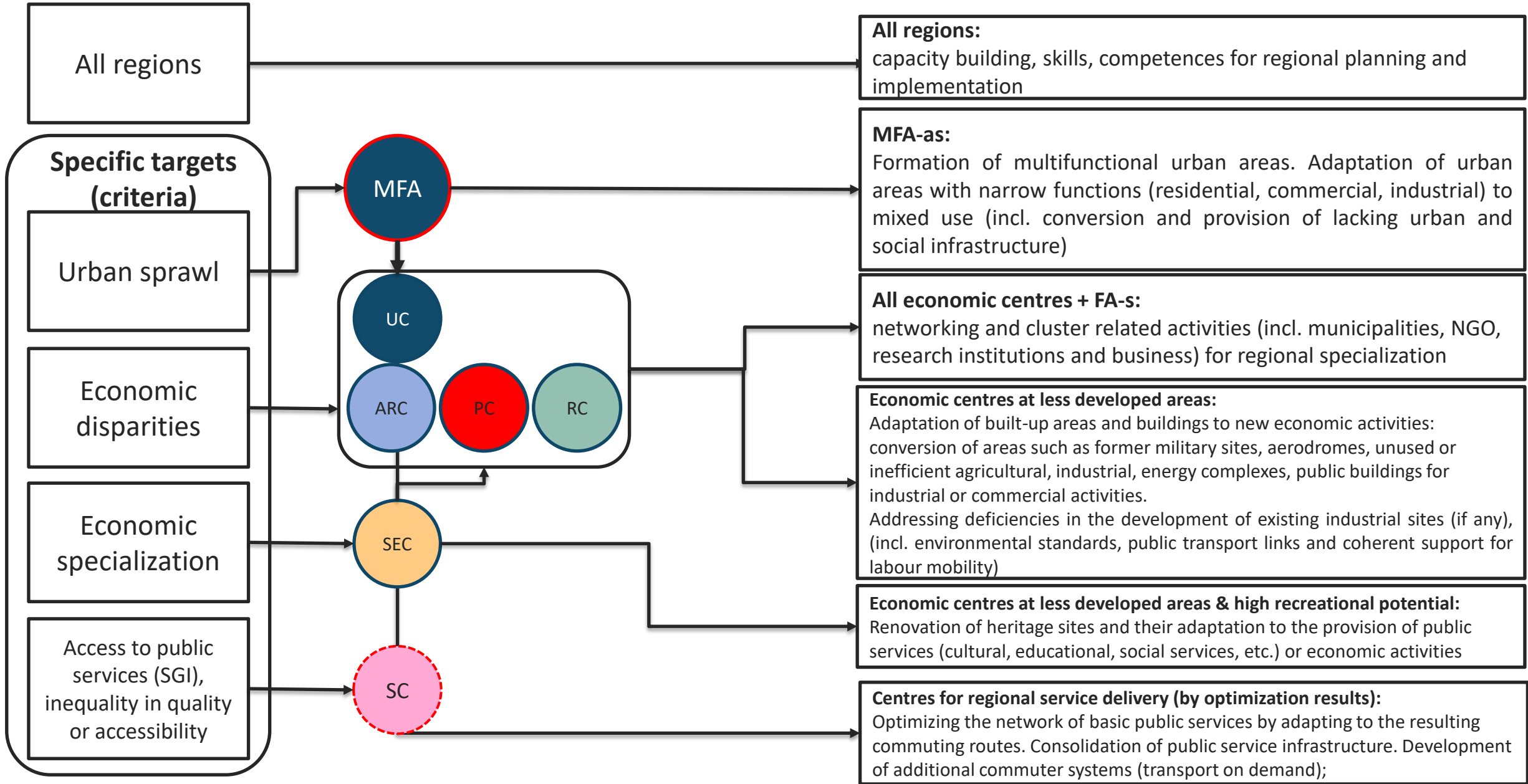
- Compact service centres (up to 30 min travel distance) and economic centres (45 minutes catchment areas) with sufficient potential are selected for optimal delivery (the largest target group at the lowest cost).
- Priority shall be given to sites with combined economic, service delivery and / or recreational potential (integrated development)

 Not-selected

 Developed as an economic and service center (45 min. catchment area)

 Developed as a service consolidation center (30 min. catchment area)

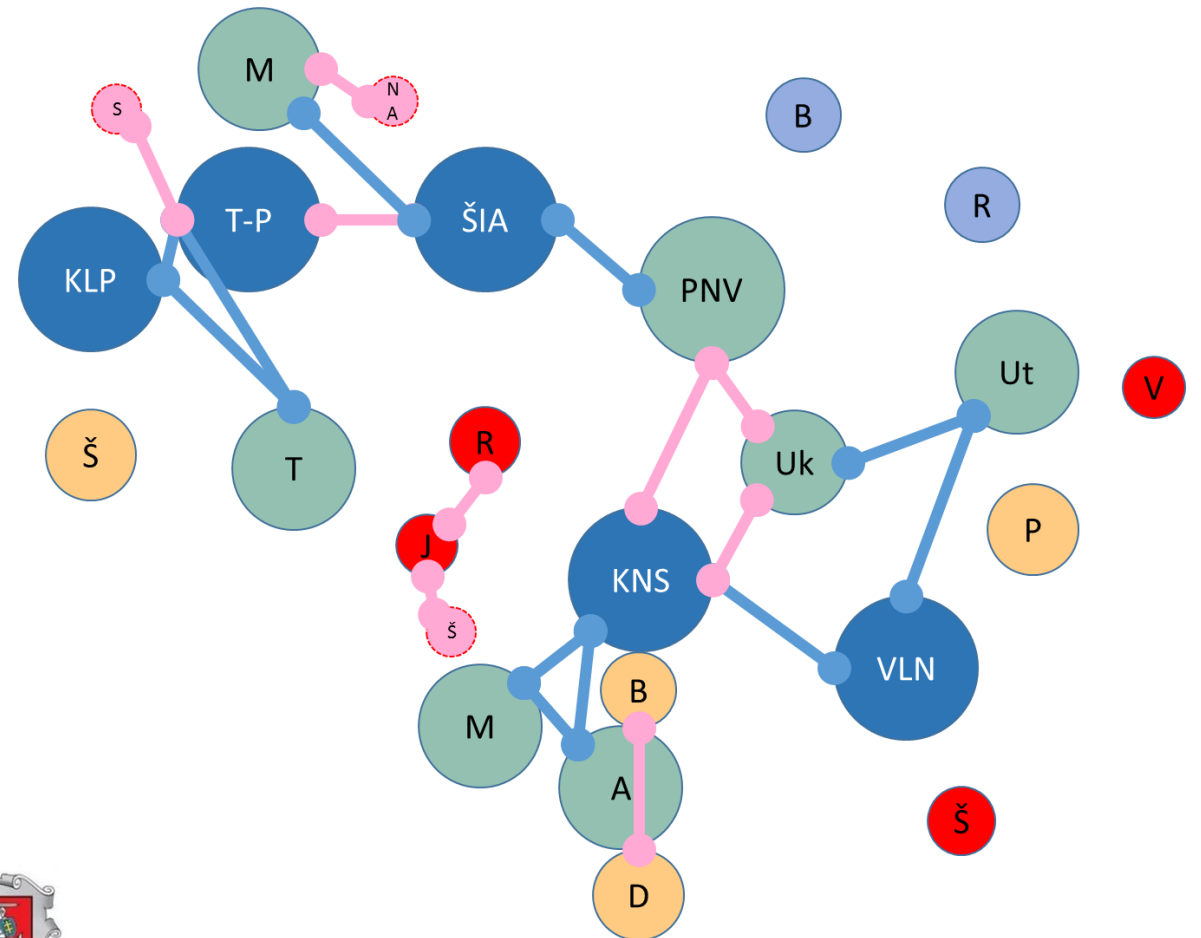
Types of intervention by targets (criteria) (PO5)










Location of centers and interregional linkages

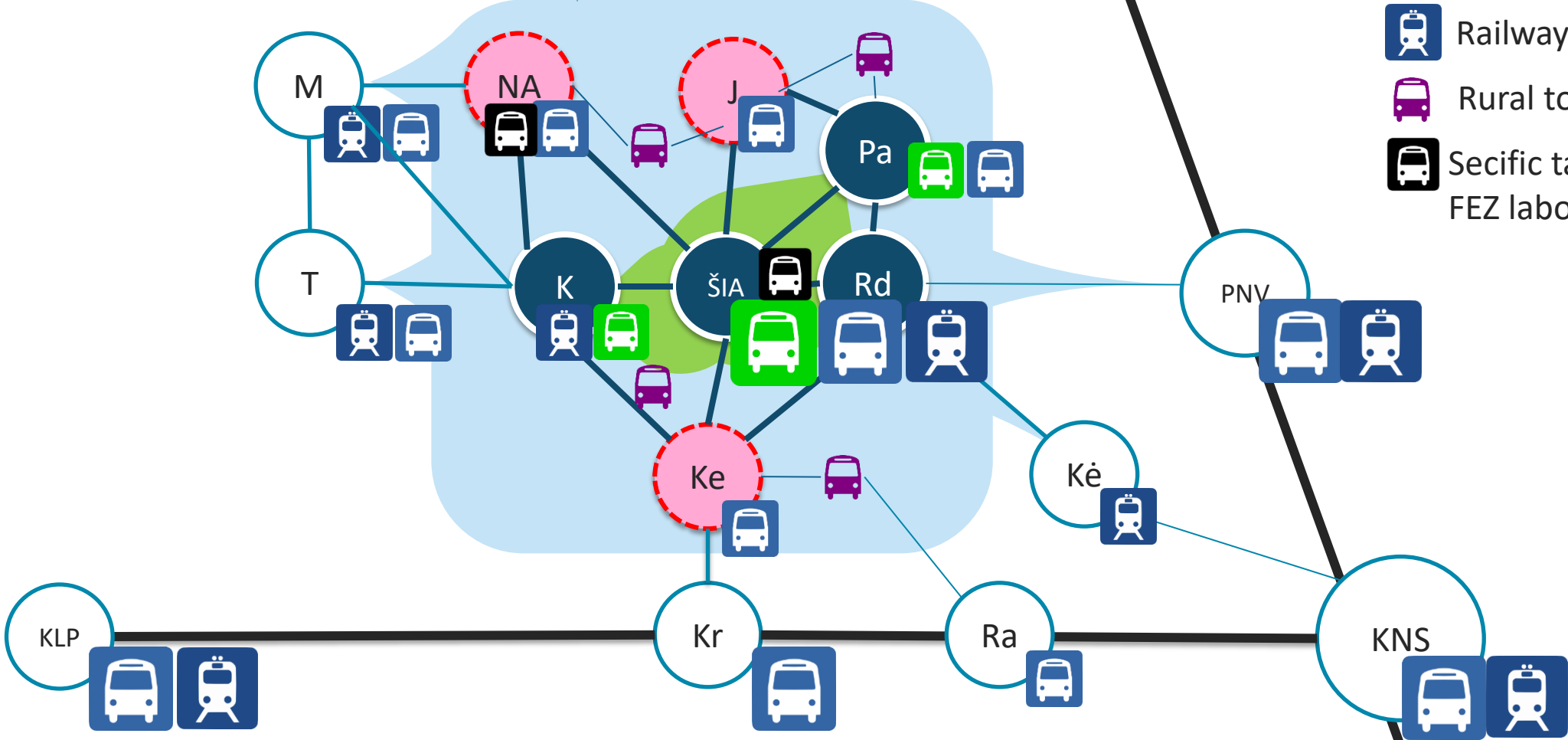
Provides for:

- Interregional cooperation: networking, cooperation, exchange of experience and cluster-related activities for regional specialization;
- 45 minute labour catchment areas;
- 30 minutes to quality services of general importance (kindergartens, schools, doctors)



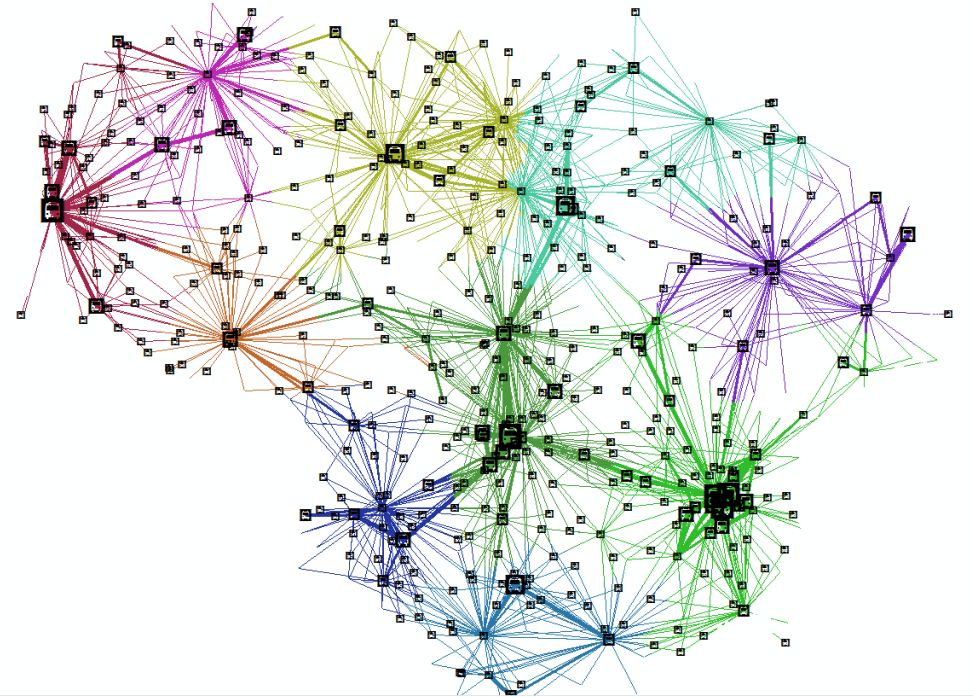
...however, only if sufficient mobility is ensured (PO2)

-  Regional centre +30 min. (agglomeration)
-  Region+ functional area
-  Urban-suburban
-  Intercity nodes (regional)
-  Railway
-  Rural to node (pooling)
-  Specific tasks (e.g. enhancing FEZ labour pool)



Regional public transport system

- an ex-ante condition for the development of functional areas;
- a set of rules and toolboxes is currently under development, based on principles of:
 - *investing in saving measures;*
 - *multimodal system;*
 - *organization through an independent body;*
 - *cost-benefit analysis*
 - *equal opportunities*
 - *combination of traditional and on-demand modes*
 - *strategic planning (as part of the regional development plan);*
 - *speed and availability (short but high density routes).*
 - *regional policy intervention (balancing structural imbalances);*
- **Part of Tauragė+ pilot strategy**



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Thank You



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